

Go Live Checklist

Week 4: Go Live

CHECKLIST

- Testing
- SEO
- Social Media
- Analytics
- Hosting and File Transfer
- Security

Reference

- <http://webdevchecklist.com/>

Testing

- Content
- Browser and Mobile
- Usability
- Accessibility
- Code Validation

SEO

- Google Rich Snippets
- robots.txt
- XML Sitemap
- Decide on www-subdomain

Social Media

- Open Graph protocol
- Twitter Cards
- Facebook Insights
- Google+

Analytics

- Uptime monitoring
- Traffic analysis

HOSTING

- Types of hosting
- File transfer protocols

SECURITY

- Secure connection (SSL)