

# Course Creation Process

Janette Toral

[DigitalFilipino.com](http://DigitalFilipino.com)

# Stages

- Initial discussion.
- Create a draft programme
- Development
- Realization

# Initial discussion

- Share project ideas with peers and prospective students to get inputs or insights on what they want learn or think about your program.

# Create a draft programme

- Who is your target audience?
- Learning objectives
- Format to be used.
- Teaching methods.
- Coordination.
- Promotion.
- Finance.
- Is it feasible?

# Your Course Program

- Focus on what makes you different.
- Stand out with your content.
- Give more than expected.
- Continuously improve your program.

# Development

- Study plan
- Outline
- Schedule
- Tools to be used.
- Teaching scenario
- Instructional materials development
- Assignments, discussion, assessment
- Training program promotion

# Realization

- Website sign-up page.
- Promotional video creation.
- Promotion of course.
- Student registration
- Webinar admin
- Site admin

# Learn by doing

- Encourage them to do the exercise and give it a try.
- Show real world examples and applications.



# Conversational

- Be friendly and supportive.

# Review

- Do a recap on what was learned as a reminder and kick off for the next topic.

# Difficulty

- Not all your students will get it. Be ready to give the necessary assistance.

# Get feedback

- Polish your training program further.