MOBILE E-COMMERCE & SITE INFRASTRUCTURE MANAGEMENT MAKING IT WORK

by: GILMAR PADUA

OBJECTIVE:

STATISTICS OF MOBILE DESIGN

MOCK-UP OPTION

GOOGLE MATERIAL DESIGN

UX PROTOTYPE With INVISION

Google

INFINITYHUB

HELPING PEOPLE MARKET THEIR BUSINESS ONLINE

2014

2.8bn

1.7bn
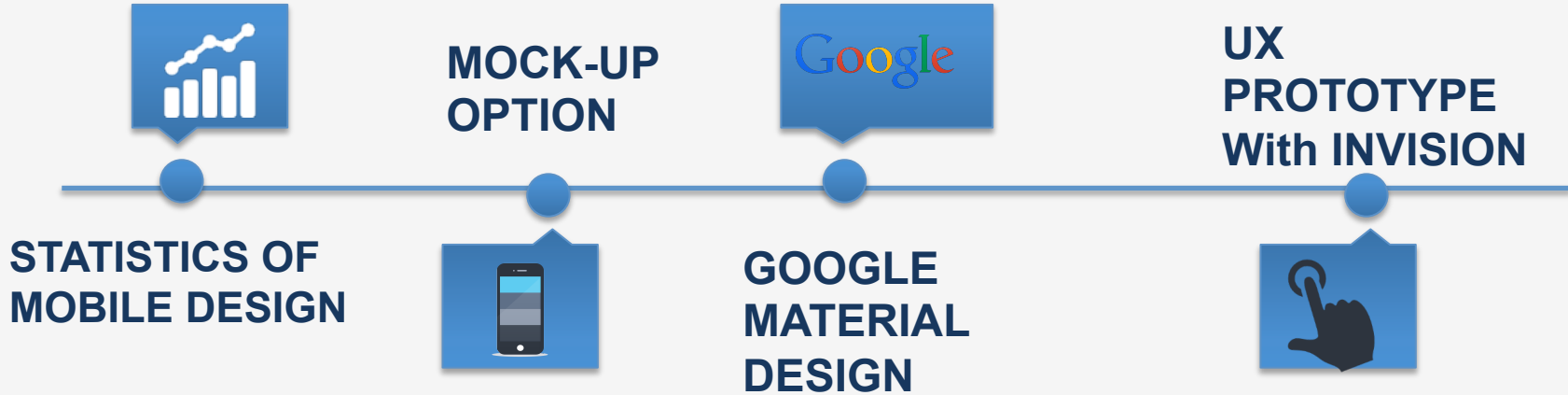
PEOPLE ONLINE   SMART PHONE

3 hrs. Average time an Indian and South-East spend on Smartphone.
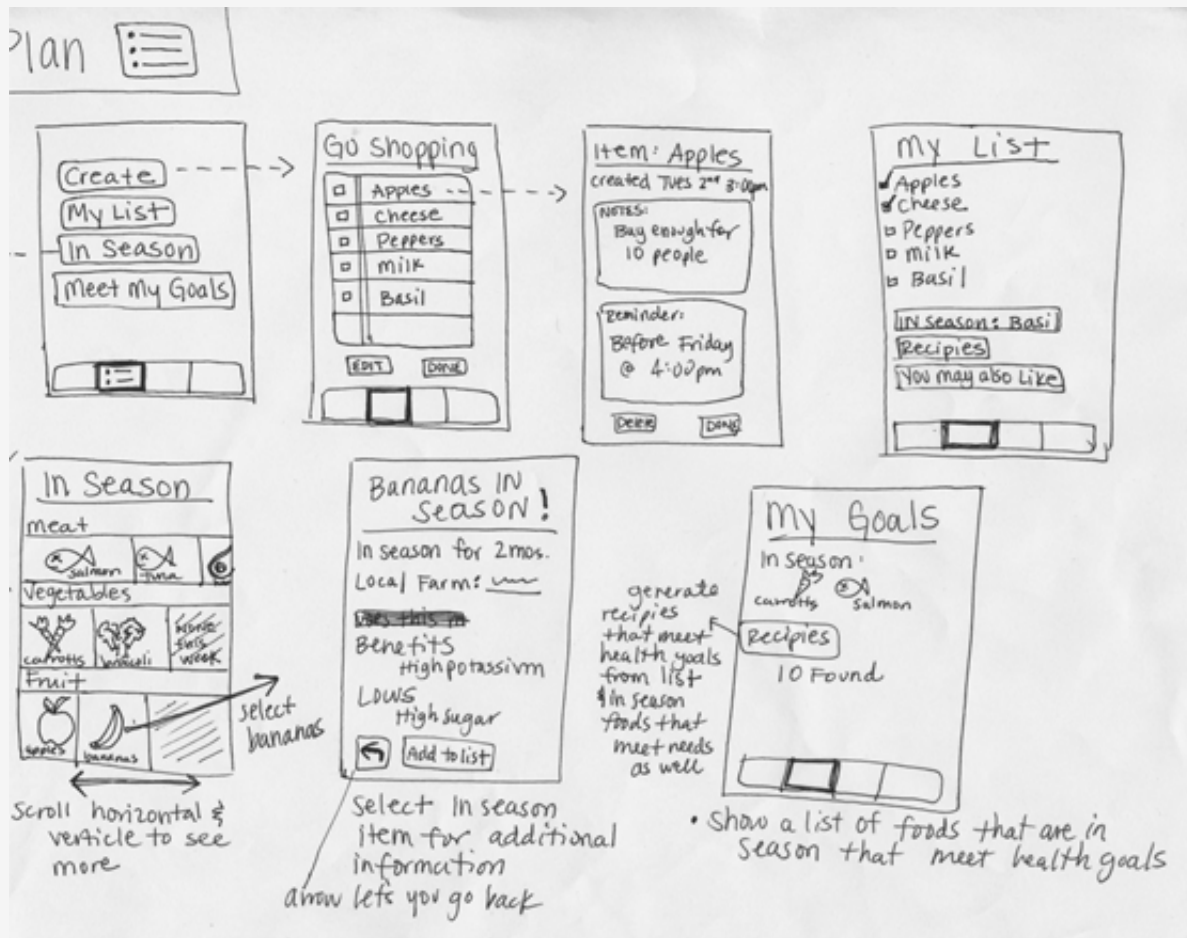
2015
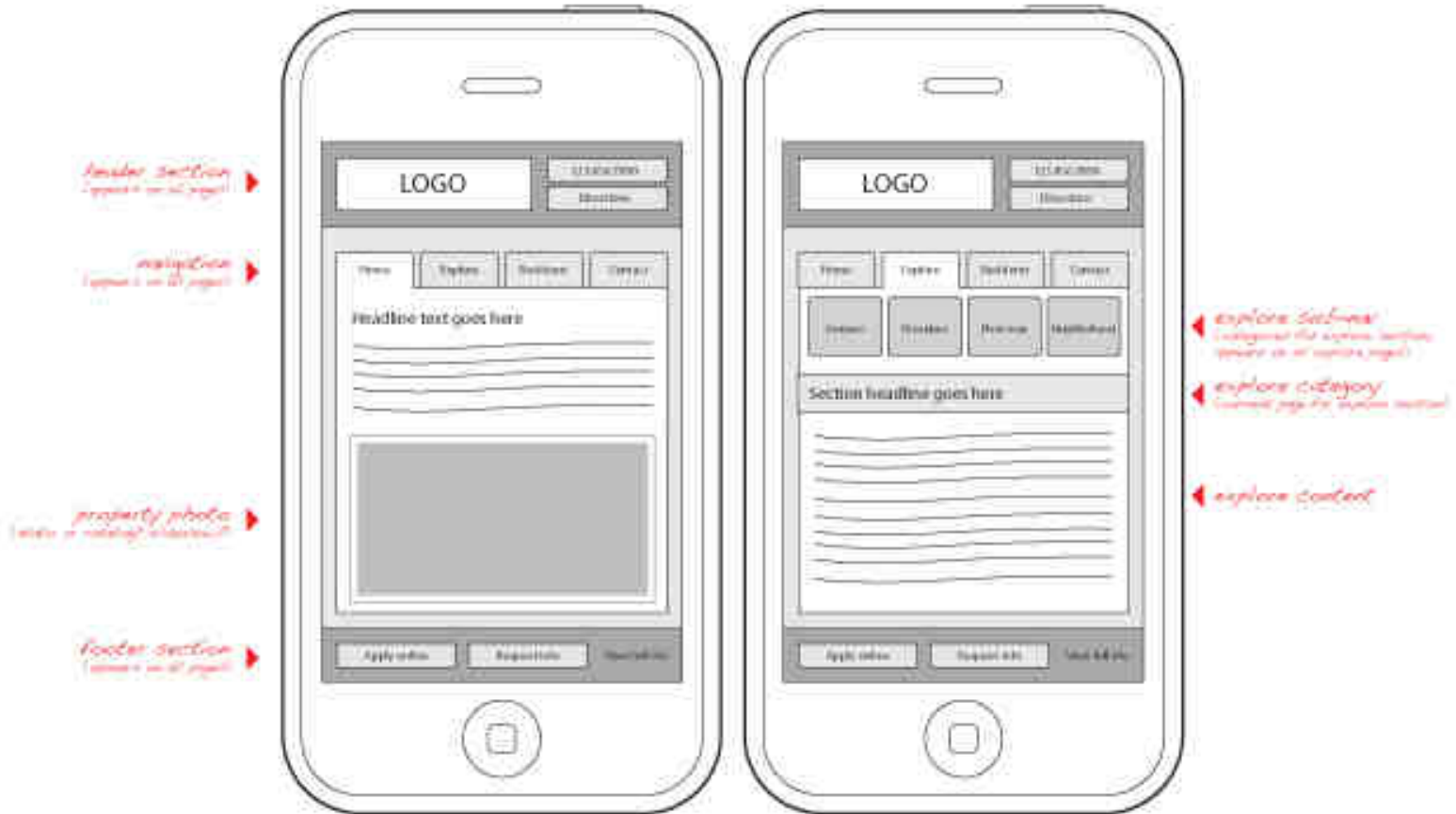
2.5bn SMART PHONE

Technology is empowering people.

How do we do Mobile
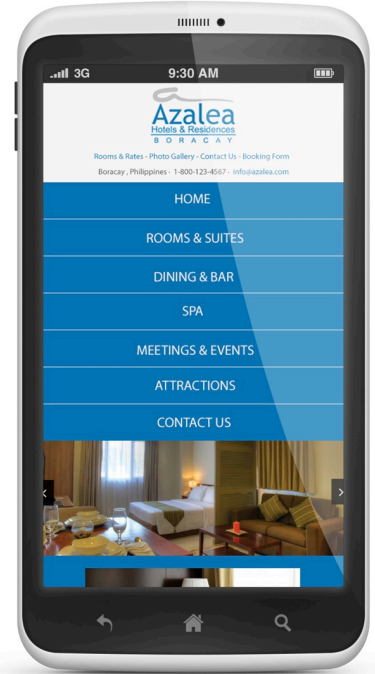## MOBILE DESIGN?

- Sketch
- Wireframe
- High-Fidelity

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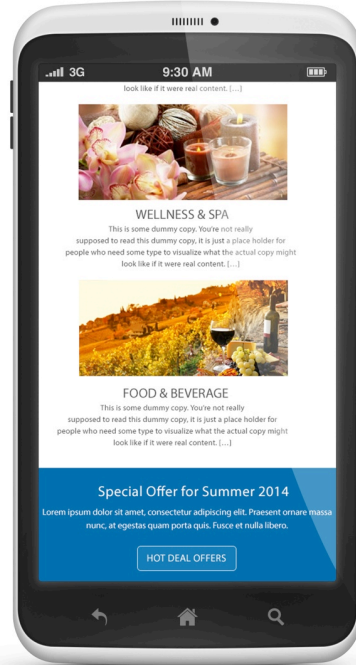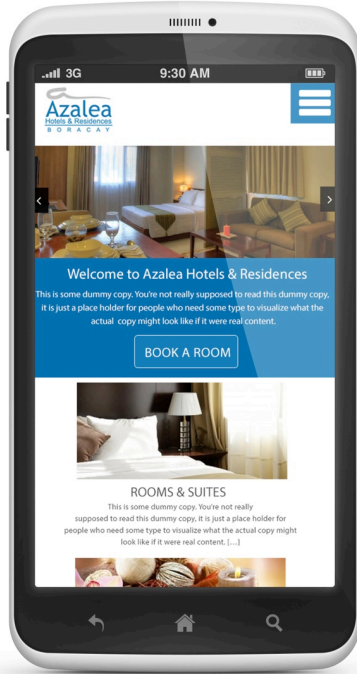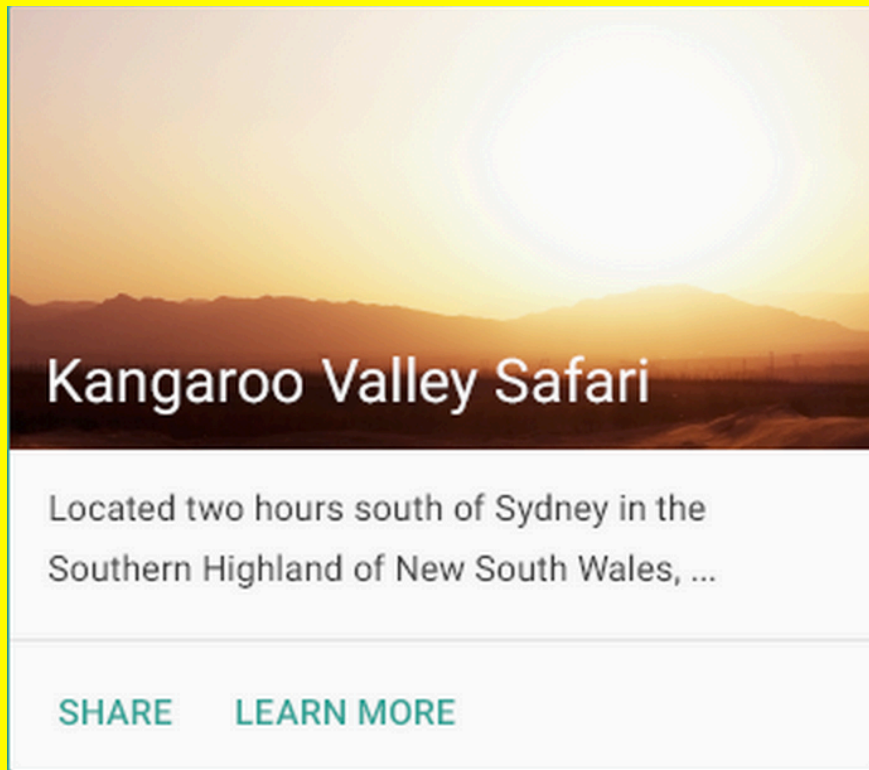HELPING PEOPLE MARKET THEIR BUSINESS ONLINE

Sketch

Wireframe

High-Fidelity

Google Material Design

Material provides context in design, the surface and edge of a "material" provides us visual cues.

Kangaroo Valley Safari

Located two hours south of Sydney in the Southern Highland of New South Wales, ...

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Google Material Design

Motion provides context in a design through the flow of an application, especially when it comes to the continuity of a product, a user has the feeling of being uninterrupted. There are no obstacles, such as inconsistency in design or a confusing navigation.
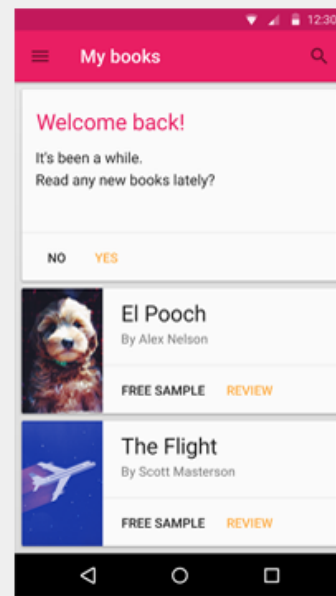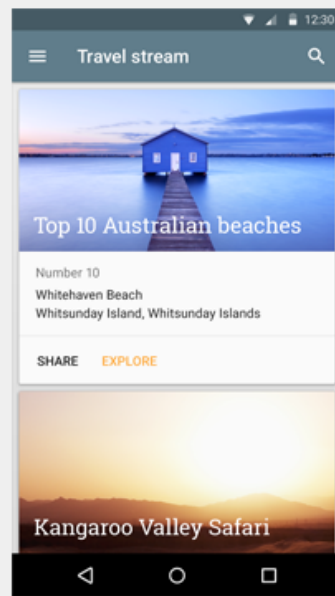
Color - It has a tremendous amount of influence on the look and feel of a design, as well as the psychological effects on a user.

Red	
500	#F44336
50	#FFEBEE
100	#FFCDD2
200	#EF9A9A
300	#E57373
400	#EF5350
500	#F44336
600	#E53935
700	#D32F2F

Pink	
500	#E91E63
50	#FCE4EC
100	#F8BBD0
200	#F48FB1
300	#F06292
400	#EC407A
500	#E91E63
600	#D81B60
700	#C2185B

Purple	
500	#9C27B0
50	#F3E5F5
100	#E1BEE7
200	#CE93D8
300	#BA68C8
400	#AB47BC
500	#9C27B0
600	#8E24AA
700	#7B1FA2

Layout
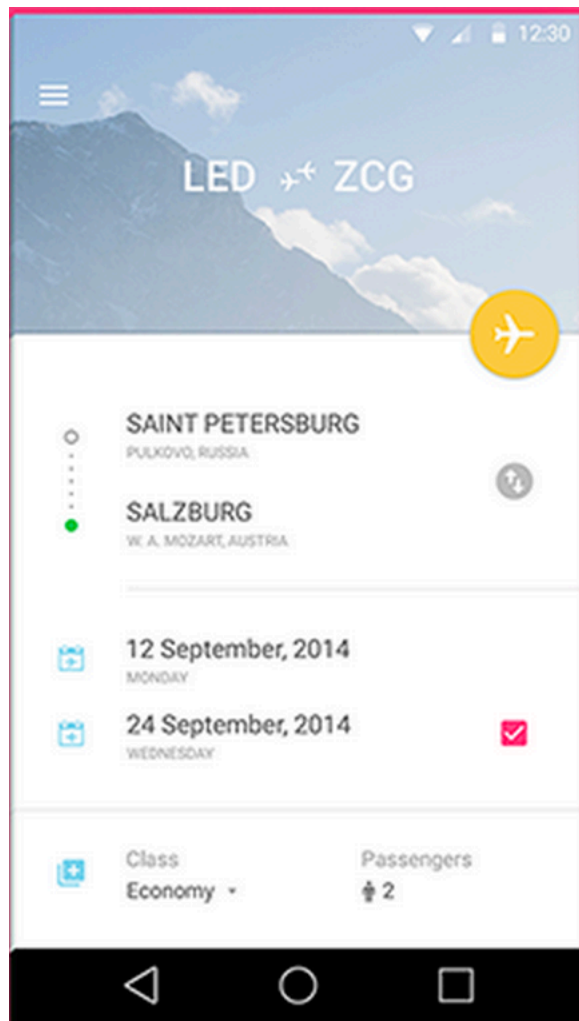
UX Prototyping for
Mobile Devices with InVision

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WE MAKE THINGS LOOK GOOD!

WEB DESIGN | DEVELOPMENT | BRANDING | MARKETING | SUPPORT

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