

“Startup Journey: Lessons Learned”

Vince Loremia
Co Founder, Tudlo



Co-Founder / Managing Director

Tudlo Innovation Solutions Inc. (www.tudlo.me)

September 2012 – Present (2 years 1 month) | Cebu City

"Teaches, guides and points on Life Events"

Smart DevNet Hackathon Winner 2012 : Best Disaster and Emergency Response App

Ideaspace 2013 Finalist

IBM ASEAN SmartCamp 2013 Top 9 - 4th Global Entrepreneurship Summit

ITU World Telecom Young Innovators Competition 2013 Winner

Microsoft BizSpark Startup

Semi-Finalist Ericsson mobile identity technology 2014



President / COO / Chief User Experience

Kallfly Pte. Ltd.

March 2014 – Present (7 months) | Singapore

On-Demand Virtual Contact Center Marketplace

www.jfdi.asia - 2014A Startup Company



VP for Engineering

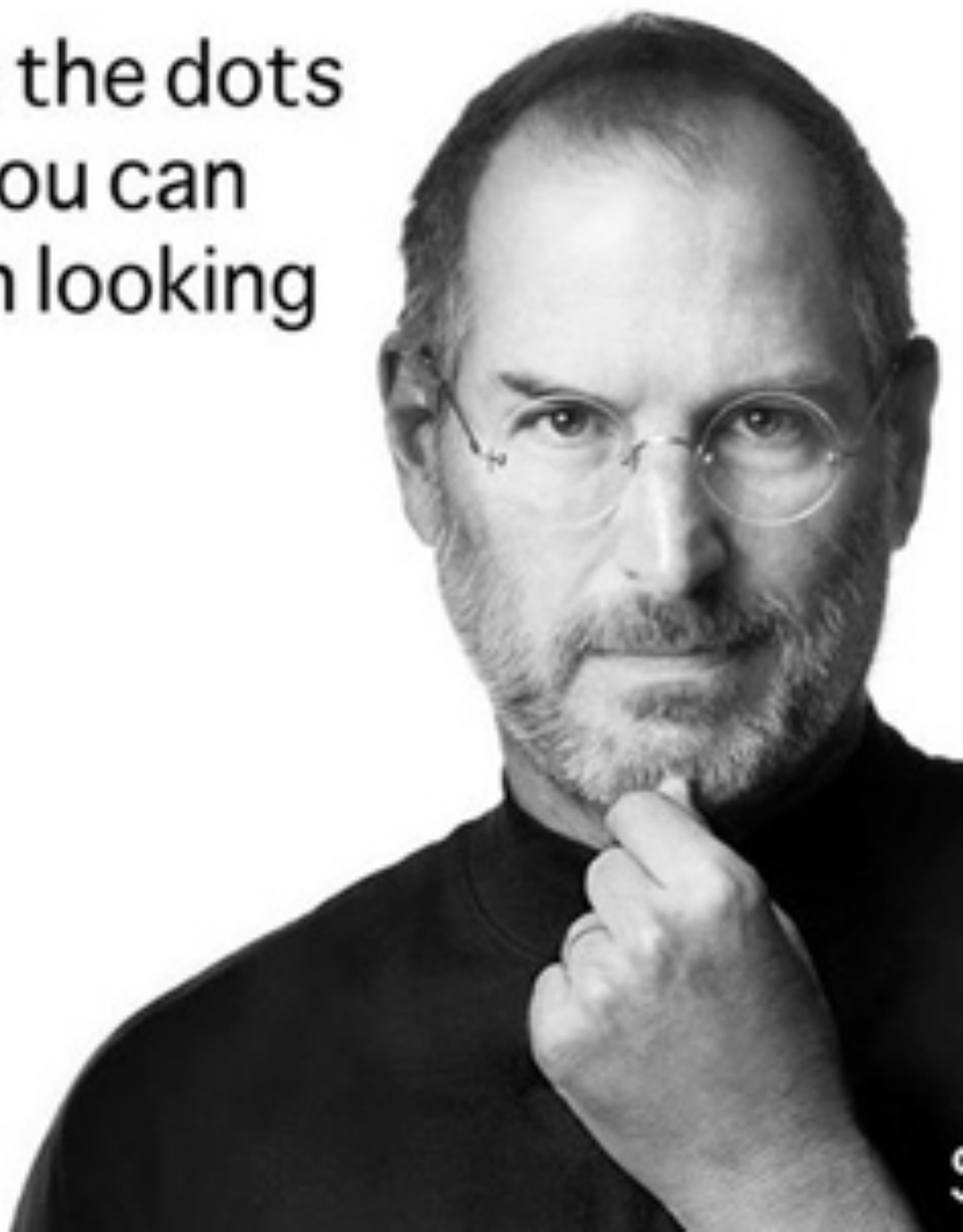
Tool Locker, Inc.

February 2014 – Present (8 months) | San Bruno CA, USA



Work with the management team to lead engineering planning to achieve business goals by identifying and prioritizing development initiatives, timetables, implementation and deployment of product

You can't connect the dots looking forward; you can only connect them looking backwards.





Social Platform as a Service



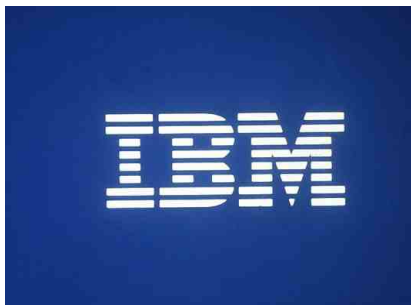


Social Platform as a Service

Backed by International Organization and Conglomerate Company



Supported by Global Companies



TechTalks.ph - Cebu and Beyond

Home Members Sponsors Photos Pages Discussions More

Join us!



TechTalks.ph
Meet Learn Thrive

Cebu, Philippines

Founded Nov 6, 2010

About us...

Members

1,040

#SmartActs Cebu: Hackathon for Social Good

September 29, 2012 · 10:00 AM
Smart Ground Floor

Important: RSVP will not guarantee you a slot.
Register via the Eventbrite page.
<http://smartactscebu.eventbrite.com>

#SmartActs Cebu: Hackathon for Social Good
one-day developer event
by the SMART Developers

18 attended



Ruben Licera Jr.
EVENT HOST

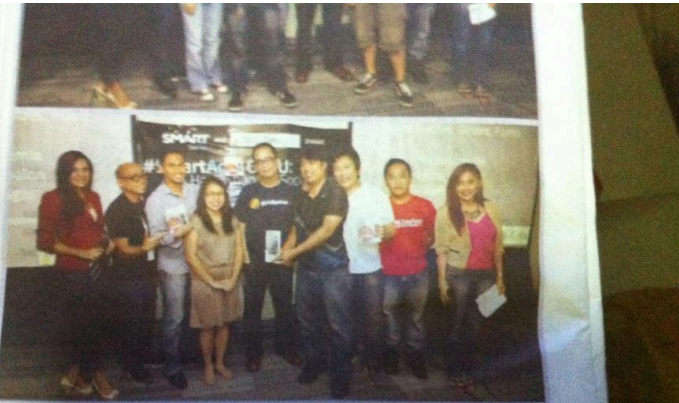


Paola Galan



keithics +1





HACKING FOR SOCIAL GOOD. Members of the AskBuildShare team (top photo) receive their prizes from Smart senior manager Jim Ayson (4th from right) and developer evangelist Paul Pajo (2nd from left) and Smart public affairs manager Stephanie Orlino (3rd from left) for winning the best education app. Above, members of Tudlo receive their prizes from Ayson, Pajo and Smart public affairs manager Nova Clotario-Concepcion (4th from left). AskBuildShare, which centralizes problems computerscience students could take on as thesis subjects, and Tudlo, which guides

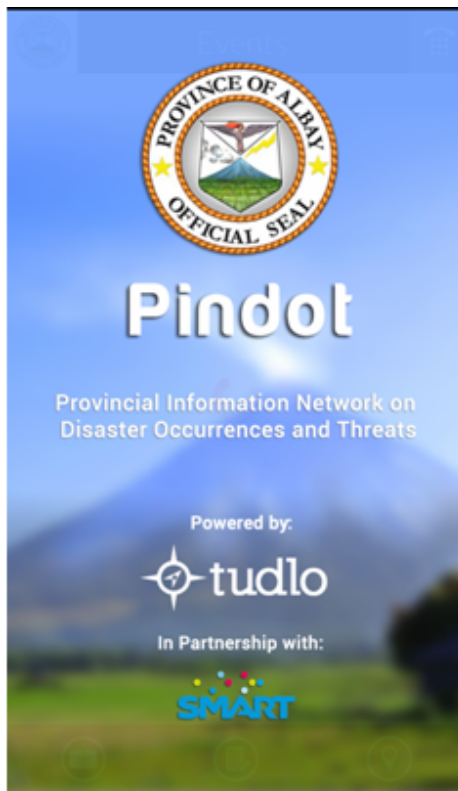


“Best Disaster and Emergency App 2012”



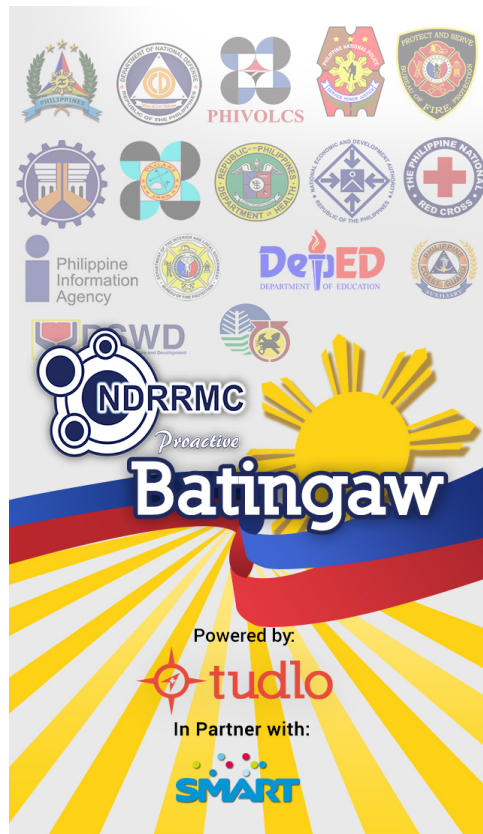
Ideaspace Top 20

Market and customer



- We have initially piloted in the Province of Albay in partnership with SMART
- Localized dialect and data

Market and customer



- Nationwide Implementation



Search

Place, Event, Person

Near

Zip code or address

SEARCH

Home

Yolanda Maps

Relief Centers

Places

People Finder

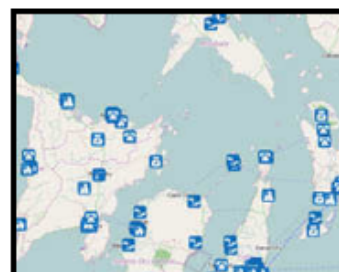
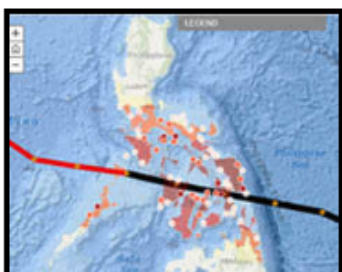
Government Resources

Cebu City

The main map interface displays a map of the Philippines with numerous red location markers. The legend on the right side of the map includes the following items:

- Casualty or Injured
- Command Post
- Evacuation Site
- Hospitals and Clinics
- Libre Tawag
- Redcross
- Relief Center

Map data ©2013 AutoNavi, GBRMPA, Google, Kingway, Map



We now serve....

- **80% of the Government Agencies in the Philippines**
- **25,600 users**

Platform is in major devices and operating system....

- **Android, IOS and Windows Mobile**
- **Run in major Web Browsers**

Presented in the World....

- **Philippines, Malaysia, Thailand, Austria and in Qatar**

Start	Survive	Sustain
<p data-bbox="92 335 566 378">“Do not Procrastinate”</p> <p data-bbox="92 442 550 592">“Ideas are great but execution makes it to reality”</p> <p data-bbox="92 649 614 799">“Customer development first rather than Product Development.”</p> <p data-bbox="92 863 637 963">“You'll make mistakes, so why not try anyway.”</p> <p data-bbox="92 1021 641 1120">“Pick the initial team very carefully.”</p>	<p data-bbox="689 335 1072 378">“Keep on moving”</p> <p data-bbox="689 442 898 485">“Be agile”</p> <p data-bbox="689 549 1091 649">“Fail fast. Keep on Experimenting.”</p> <p data-bbox="689 706 1226 806">“Fundraising is a full time job.”</p> <p data-bbox="689 863 975 906">“Get it done.”</p>	<p data-bbox="1286 335 1738 378">“Sales fix everything”</p> <p data-bbox="1286 442 1825 542">“Maximize profit and look for opportunities always”</p> <p data-bbox="1286 599 1777 749">“Don't guess. Measure every aspect of the business”</p> <p data-bbox="1286 806 1468 849">“Iterate.”</p>

 **Featured In**

 **UN News**

ANC

BBC NEWS

 **TECHINASIA**

TC TechCrunch

YAHOO!
NEWS



Teaches, Guides and Points on Life Events

***Available in iPhone, Android and Major Web and Mobile Browsers**

www.tudlo.me