

eCOMMERCE FOR BIG BRANDS REAL OR HYPE?

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I advocate:





rlcomm
international
a 360 eMarketing Solutions Team

www.RLCOMM.org



Jpark Island

Resort & Waterpark, Cebu

8 hectare
property

508 luxurious
rooms

48 lifestyle
villas

6 themed
pools

www.JPARKIslandResort.com



**35%
OF SALES**

contributed
by booking
systems

**PHP
1.8
MILLION**

Booked
sales in PTM
2014 via FB

opportunities

New Market
Coverage and
Expansion

Portfolio
Diversification

ASEAN 2015
Integration

Paperless System



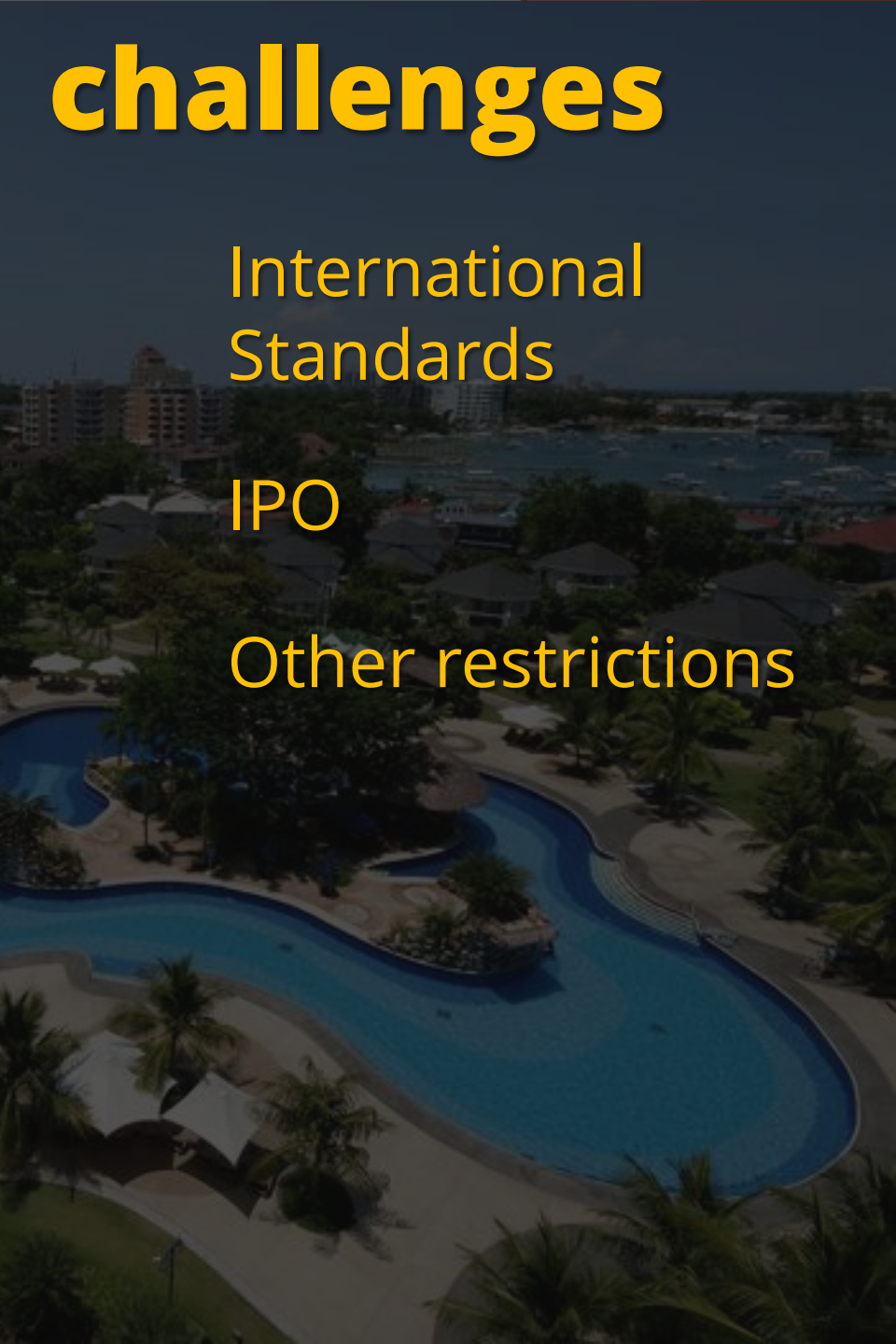


challenges

International Standards

IPO

Other restrictions



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