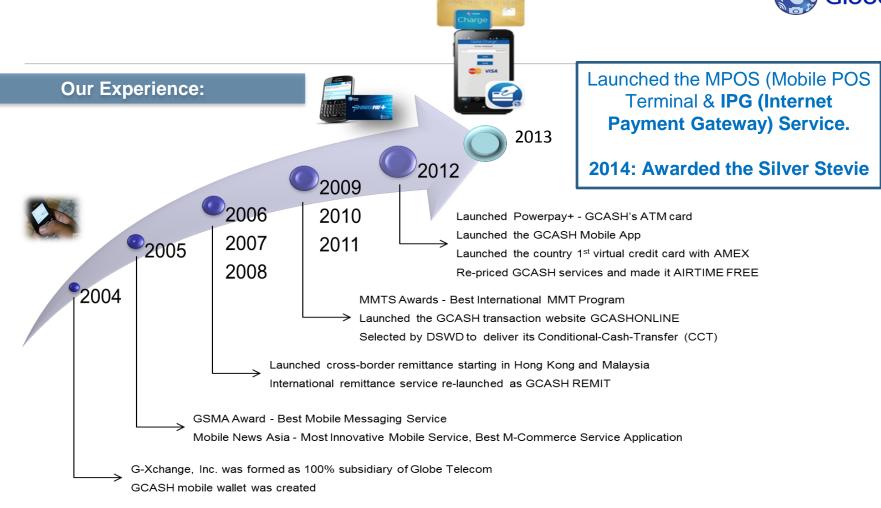




# Love the Way You Pay

February 23, 2015 Monday







#### **Our Channel and Industry Partners:**





- With more than 1.6 Million users
- Accepted in over 7,000 domestic outlets in the Philippines

**UNIONBANK** 







### What is GCash?

GCash is a mobile money service which transforms the mobile phone into a virtual wallet, empowering customers to pay bills, buy load, send money, donate, and shop online at the convenience of their fingertips. And now turns your Smartphone into a Credit Card Terminal.









Uses a Mobile PM All transactions are recorded in an electronic ledger in Globe



Offers Rebates up to 8% for Load

Affordable Remittance Fees

No airtime charges and service fees for

Bill Pay and Gcash Z Load



Transactions are just a phone, text or computer away



We abide by the Anti-Money Laundering Act







Register to GCash using your Globe/TM SIM

Convert cash to GCash (Cash-in) and get KYC'd

Access GCash using your Globe / TM SIM





### What is KYC?

KYC is the "Know Your Customer" process required by the Bangko Sentral ng Pilipinas to validate the identity of customer availing of various financial transactions like GCash. It is a one-time face-to-face requirement that entails the customers to present one (1) valid ID to an authorized GCash KYC outlet.

## What are the benefits of KYC?

As a KYC'ed GCash subscriber, you enjoy the following benefits:

- Increased wallet limit to P100,000\*
- •Full access to GCash services (G2L, P2P, Bill Pay, GCash American Express Virtual Pay, Donate, Cash-in and cash-out transactions)

<sup>\*</sup> The P100,000 wallet limit is per user, not per SIM. If several SIMs are named under one (1) subscriber, the P100,000 limit is shared among SIMs.











Pay bills anytime, anywhere at the convenience of your fingertips!

⊕ GLASH

**FREE** 

of service charge!

















Assessment of Gcash Merchant Requirements Technical and Marketing Definition

Technical mplementation

**Operations** 

Marketing

**RFS of Gcash** 

- Presents Globe Gcash to Merchant
- Assessment of Gcash Requirements
- Discussion on Commercial Rates
- Presents list of Business Requirements for Submission
- Proceeds with completion of requirements

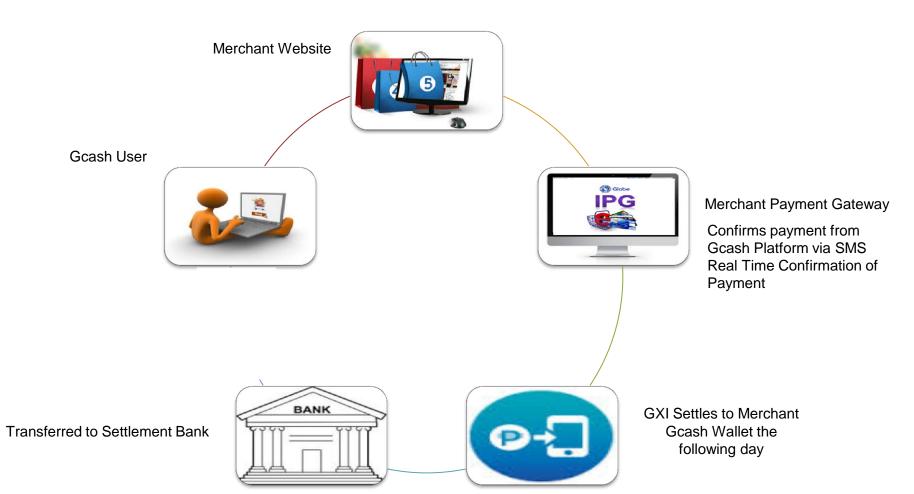
- Definition of User Experience
- Assessment of Technical Capabilities
- Finalize on Commercial Rates
- Completion of list of Business
- Requirements for Submission
- Completed Implementing Agreements

- Development phase
- Technical Integration
- Exchanges and resolution of technical errors
- Agreement on RFS date

- Agreements on the after-sales handling
- Finalized
   Settlement Bank
   details
- ➤ In cooperation with Partner Marketing team, collaborate on the Gcash payment channel in kick-offs, press release/launches, merch collaterals etc. (subject to agreements)
- Implementation and Monitoring of Transactions
- Daily report being sent to Merchant)
- Settlement to Gcash Wallet







#### **GLOBE GCASH APPLICATION REQUIREMENTS**



1) Business Documents









MANDATORY REQUIREMENT	PROFESSIONAL	SOLE PROPRIETOR	PARTNERSHIP	CORPORATION
CREDIT & GXI POID/POFC/POBA (Fast Lane)	1. PTR 2. PRC ID 3. POBA 4. MAF	BIR Registration     POID of Owner     POID of Authorized	1. Business Permit 2. BIR Registration 3. POID of Partners 4. Certificate of Partnership 5. POID of Authorized Representative 6. MAF	1. Business Permit 2. SEC Registration 3. BIR Registration 4. POID of ALL Authorized Signatory/jes stated in the Corporate Secretary's Certificate 5. Corporate Secretary Certificate* (Original & Notarized) 6. POID of the Corporate Secretary 7. MAF
☐ Additional Requirement	5. Personal TIN 6. Passbook or Bank Statement 7. If applicable, SPA and LOA**	7. Passbook or Bank Statement	7. SEC Registration 8. Articles of Partnership 8. Passbook or Bank Statement 10. If applicable, SPA and Certificate of Partnership**	8. Articles of Incorporation 9. By Laws 10. Passbook or Bank Statement 11. If applicable, Corporate Secretary Certificate (Original & Notarized)**

- 2) Partner Forms and Agreements (To be filled out completely and signed by the Merchant)
  - 1. Merchant Application Form
  - 2. BRF (Batch Request Form)
  - 3. Implementing Agreements
  - 4. Original notarized Corporate Secretary's Certificate (With Prescribed Template For corporation)

<sup>\*</sup>Corporate Secretary Certificate must state that representative is authorized to transact with G-Xchange Inc.

<sup>\*\*</sup>Authorizing the crediting of an account to another person other than the name of the owner/partner/corporate name/person





Thank You!