





LESSON #11

E-Learning Communication via E-mail

LAST WEEK:

E-Learning Promotion & Student Interaction via Social Media

“3 Factors that Leads to Increase Chance of Getting Enrollees”

KNOW

LIKE

TRUST



TONIGHT:

“E-Learning Communication via Email”



“WHY STILL USE E-MAIL”



Why Still Use Emails?

**DIRECT & PERSONAL WAY TO REACH
YOUR POTENTIAL & CURRENT STUDENTS**



Why Still Use Emails?

**MORE PROFESSIONAL & APPROPRIATE
IN SENDING COMMUNICATIONS**



Why Still Use Emails?

GREAT IN KEEPING TRACK OF THE HISTORY OF YOUR COMMUNICATIONS



“Ways You Can Use E-learning In student communications



Ways To Use Emails in E-Learning?

FOR SENDING OF FREE & PREMIUM TRAINING SERIES USING AN AUTORESPONDER



Ways To Use Emails in E-Learning?

FOR SENDING REGISTRATION AND PAYMENT CONFIRMATION OR NOTICE TO STUDENT



Ways To Use Emails in E-Learning?

FOR BUILDING RELATIONSHIPS AND AWARENESS



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NEWS LETTER 02.2011

It's no easy task fronting up to a job interview when you're the mother
It's no easy task fronting up to a job interview when you're the mother of baby triplets and a toddler. But that's exactly what Gail Kelly did when applying for a high-flying position as a senior human resources executive at South Africa's Nedcor Bank back in 1990.

Melbourne median house price hits a record, breaches through \$600K mark
Melbourne house prices soared 6.9% to \$601,500 in the December quarter triggered by continuing strong demand for housing according to REIV. This also

Getting off the rental merry-go-round
Are you ready to take the plunge and buy your first home? It can be a daunting yet exciting proposition, but if you're serious about getting off the rental merry-go-

Top 10 things you can NOW to beat a rate rise
Analysts are forecasting interest rates to rise by at least 1% by the end of the year. Here are 10 things you can do now to keep ahead of the inevitable rate rise:

Top 5 performing suburbs in each state

Please call me on 1300 123 456 to further discuss your existing mortgage needs.

TOP 10 RATES

Westpac	6.25%
SUNCORP BANK	6.25%
St. George	6.25%
nab	6.25%
Bank	6.25%
ING DIRECT	6.25%
HSBC	6.25%
citibank	6.25%
bankwest	6.25%
Bank SA	6.25%

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NEXT WEEK'S LESSON...

“E-learning Student’s Relationship Management”



