

# Building & Sustaining a Lead Generation Community The Fisherman's Approach

By Genesis Reonico



@genreonico



# ONLINE JOBS LIFESTYLE

“I Help Businesses & Professionals Achieve Their Goals Through Digital Marketing Solutions and My Online Career Advocacy”

**Building & Sustaining a  
Lead Generation Community**

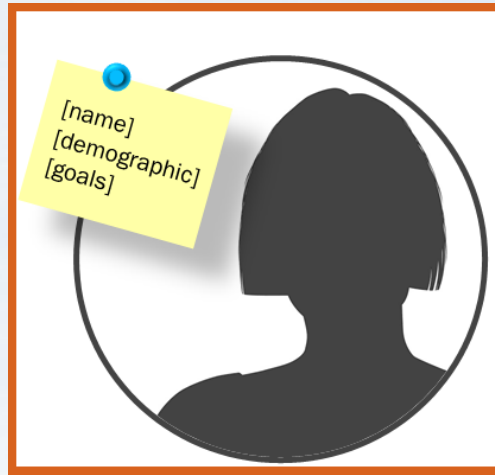
by Genesis Reonico @genreonico

# Building & Sustaining a Lead Generation Community The Fisherman's Approach

By Genesis Reonico



@genreonico



# The Ground Works Has Been Laid Out & It's Time To Catch Some Fish (Leads)

**Building & Sustaining a  
Lead Generation Community**

by Genesis Reonico @genreonico



a) 5,500++ members

b) 6500 unique visits

c) 15 sign-ups daily

**In just a few months**

→ [www.Facebook.com/groups/OnlineJobSupportNetwork](http://www.Facebook.com/groups/OnlineJobSupportNetwork) ←

**Building & Sustaining a  
Lead Generation Community**

by Genesis Reonico @genreonico

# THE 3 STAGES THAT I WENT THROUGH IN BUILDING MY LEAD GEN. COMMUNITY



**Building & Sustaining a  
Lead Generation Community**

by Genesis Reonico @genreonico

# STAGE #1 : Preparing Your Fishing Nets

Get This **FREE** Online Jobs  
Beginners Guide



Inside this Guide, You Will Learn..



- ★ *How to Get Started the Right Way*
- ★ *What are the Core Skills & Competencies Needed?*
- ★ *Where to Find & Apply for Online Jobs?*
- ★ *How to Get Paid & Where to Receive Money?*
- ★ *And Much More....*

Click the LIKE Button on Top to Download

- **STARTED A BLOG / WEBSITE**
- **SETUP A SOCIAL MEDIA PAGE & GROUP**
- **CREATED A CAPTURE FUNNEL FOR LEADS**

**Building & Sustaining a  
Lead Generation Community**

by Genesis Reonico @genreonico

# STAGE #2 : Heading Out & Casting the Nets



**CREATING CONTENT THAT SPEAKS TO YOUR AUDIENCE.**

**SHARING USEFUL INFO, IN MOST CASES, FREE**

**MAGNIFY YOUR EFFORTS BY ALLIANCES, INFLUENCERS & PROMOTIONS**

**Building & Sustaining a Lead Generation Community**

by Genesis Reonico @genreonico



# STAGE #3 : Nourishing & Keeping the Catch Alive & Engaged



- RELEVANT AND CONSISTENT
- DEFEND & PROTECT
- BE THEIR ROLE MODEL
- REACH OUT & ENGAGE

**Building & Sustaining a  
Lead Generation Community**

by Genesis Reonico @genreonico

# FINAL WORDS



In Building & Sustaining Lead Generation communities,  
One word to always remember is, "**RELEVANCE**"

**Building & Sustaining a  
Lead Generation Community**

by Genesis Reonico @genreonico

# Building & Sustaining a Lead Generation Community The Fisherman's Approach

By Genesis Reonico



@genreonico

# ONLINE CAREER ADVOCACY



**Online Jobs Career**  
Work From Home & Earn Money Online

**Is Having An  
Online Jobs  
Career RIGHT  
For You?**



[www.WorkAtHomePinoy.com](http://www.WorkAtHomePinoy.com)

**Building & Sustaining a  
Lead Generation Community**

by Genesis Reonico @genreonico



## REACH ME AT THE FOLLOWING:



**/OnlineJobsLifestyle**



**@GenReonico**



**ph.linkedin.com/in/  
genesisreonico/**

**ONLINE JOBS**  

---

**LIFESTYLE**

**Building & Sustaining a  
Lead Generation Community**

by Genesis Reonico @genreonico