SNE NEGOSYANTE

Expanding Your Business Through E-Commerce

Philippine Trade Training Center Sen. Gil Puyat Ave. corner Roxas Blvd., Pasay City March 31, 2016



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•Special Crab Paste 360g (Bottled)•







If you're not online



You go thru distributor/middleman
Limited online presence
No direct relationship with
Customers



Cut the middleman and GO ONLINE



Capture 10%-30% more margin

Less waiting time vs 60-120-day term

Be where your customers are 24/7

























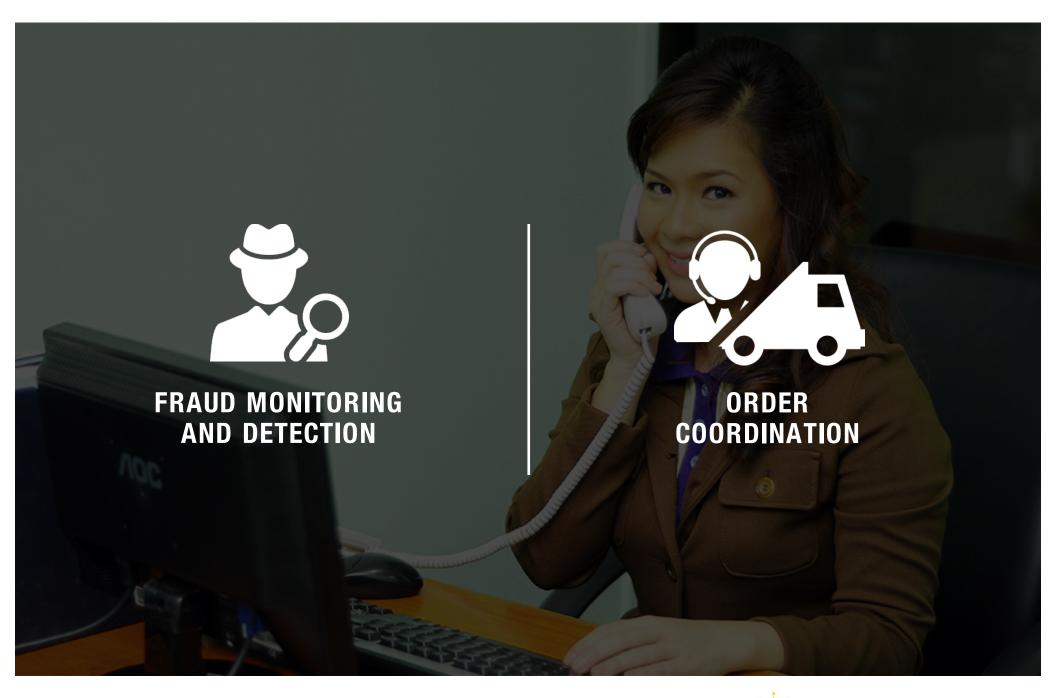
















DIY eCommerce Website (Est. Cost Breakdown)

Website Item		PH PESO (47.6)
Domain	\$12/year	PHP 571.2
Hosting	\$ 10 - \$ 30 month	4 7 – PHP 1,428
Themes*	50 - ° 10	PHP 9,520
Plug-ins*	\$1 \$200	HP 71 P 9,520
Payment API (CC)**	\$ 52 \$ 1,6	25,000 – PHP 80,000
Payment A PI (\$ 5,8	PHP 28,000
Estimated Cost		PHP 63,000 - PHP 145,000

Cashbond (Bank) CC

PHP 500,000 – 1,000,000.00

^{***}one-time fee / **annual fee / *each, some are one-time purchase, others are monthly/annual licenses



twitter.com/shopinas



Web Development Professionals (Est. Prof. fee Breakdown)

Planning	\$0-\$600
UX (sitemap, wireframe)	\$0-\$ 200
Visual Design	\$ 1 00 = 10
Programming	9, 0 4.890
Content Support	24 \$ 500
Client Trai ing/L	\$ 240 - \$ 600
Testing / Launch	\$ 960 - \$ 1,200
Estimated Jost	\$ 5,460 - \$ 11,400 *and up, depending on requirements
or in PH Peso	P 260,848 – P 542,640

















MARAMING SALAMAT PO!

For other concerns visit smenegosyante.com